

Post-Event Report

Event	Inter-College Competition
Topic	Beyond The Tank
Organizer	SOFICA- Society for Financial Literacy and Consumer Awareness
Date	18 April, 2024
Time	12pm onwards
Duration	4 hours
Place/Platform	Room No. 102 and 103
Number of Participants	10 Teams
Guest Speaker/Trainer/Judges	Dr. Pooja Garg, Assistant Professor, Department of Commerce Ms. Saumya Chaturvedi, Assistant Professor, Department of Business Economics Ms. Ashmeet Kaur, Assistant Professor, Department of Commerce
Welcome Speech	Prachi Goswami, B. Com (Hons.), 1 st year Garv Mahajan, B.Com (Hons.), 1 st year
Introduction to the Speaker	N/A

Activities

The Inter-College competition comprised of 3 rounds: -

- 1. Preliminary Round- Quiz
- 2. Pitch Deck Submission
- 3. Final Round- Pitch
- Preliminary Round was conducted on unstop. We received a total of 70+ registrations among which 40+ participants across all universities attempted the quiz and 24 participants out of them qualified for the 2nd round.
- In Second Round, participants shortlisted from the Preliminary Round were asked to design and submit a PPT with the information provided such as financial statements and shareholdings.
- In Final Round, the participants presented their pitches to the judges. Out of 10 teams which were selected in Round 2, 3 winners are selected based on various criteria.
- The proceedings were evaluated based on certain parameters- clarity, innovation, industry acumen and exceptional presentation skills. At the end of the session, 1st, 2nd and 3rd best pitches were felicitated with cash prizes and certificates.



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Main Ideas

- The event mainly aimed at testing the understanding and knowledge of the participants on managing finances from the company's perspective. Also, to motivate them to pitch their ideas and future plans regarding their products or/and services.
- Their explanation and presentation skills were evaluated.

Vote of thanks	Dr. Jasmine Kaur Lamba
	(Convenor, SOFICA)

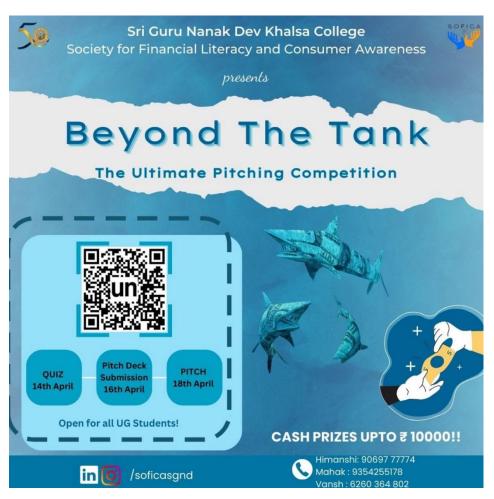
Feedback (Share the link of the Google Form & attach the Excel File generated therein)

https://docs.google.com/forms/d/e/1FAIpQLSerEDUQFWj6ZobOVjZH660vkeQ6sI6M_eFANkVSmCk-EUx9WQ/viewform?usp=sf_link

Attendance Sheet (Attach Photocopy)

N/A

Poster (Attach below)



Pictures (Attach Five Photos)



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Signature: _____

Name: Dr. Jasmine Kaur

(Convenor)